

CA3 ON HW 9788  
A166

1982 1st Quarter

PAL

Hamilton - Wentworth,  
Dept of Economic Development  
Activity Report 1st  
Quarter  
1982









THE REGIONAL MUNICIPALITY OF HAMILTON-WENTWORTH

Economic Development Department  
119 King Street West, 15th floor  
Hamilton, Ontario  
Industrial Development Convention and Tourism (416) 526-4222  
Toronto Direct 362-1973

Mailing Address:  
P.O. Box 910, Hamilton, Ontario  
L8N 3V9

April 23, 1982

Refer to File No.

Attention of

Your File No.

MEMORANDUM NO. 275

TO: The Chairman and Members  
Economic Development Committee

RE: 1982 Activity Report - First Quarter Summary

HAMILTON PUBLIC LIBRARY  
JUN 07 1982  
GOVERNMENT DOCUMENTS

REPORT CONSISTS OF:

1. NEW INQUIRIES FOR PLANT RELOCATION - UP 2.75%
2. FIRMS PLACED AT NEW ADDRESSES - DOWN 28.0%
3. COMPANY INQUIRIES STILL OUTSTANDING
4. COMPANY INQUIRIES WITHDRAWN
5. COMPANIES LOST
6. SUMMARY
7. BUILDING PERMIT SUMMARY

Respectfully submitted,

John D. Morand  
Director - Economic Development

JDM/1b



## BUSINESS DEVELOPMENT REPORT

While it is commonly understood that the Western economic climate has seriously deteriorated in recent months, the Region of Hamilton-Wentworth has not fared us badly as might have been expected.

General economic activity has receded in the first quarter of 1982 as compared to 1981. However, the decline has slowed since the fourth quarter in 1981 where the decrease was 40%. New business locations have decreased by 28% to twenty-three firms either expanding, relocating or entering Hamilton-Wentworth. One disappointing area of activity is in the speculative building sector. This can be traced directly to the cost of construction as affected by high interest rates.

Some recent developments in the real estate industry indicate that consolidation of multi-branch firms is taking place. The consolidation means that there are good industrial buildings becoming available on the market. The Economic Development Department sees an excellent opportunity here, wherein new firms seeking to locate in the Region can be more easily accommodated. In this regard, there are 112 new inquiries for information and assistance which have come in to the office. That figure represents a slight increase over the same period last year.

One extremely bright spot is the House Market '82 campaign. Since the implementation of the programme, in excess of 60 homes in Hamilton-Wentworth have been sold. The expectation is that over 100 homes will have been sold by the time the campaign has run its course.

In summary, while 1982 does not appear to have started on a positive note, there does seem to be some light at the end of the tunnel.





A.2

NEW INQUIRIES FOR PLANT RELOCATION (1982 1ST QUARTER):

	<u>1977</u>	<u>1978</u>	<u>1979</u>	<u>1980</u>	<u>1981</u>	<u>1982</u>	<u>* %</u>
1. Jan. - Feb. - Mar.	74	49	33	97	109	112	2.75
. Apr. - May - June	72	63	40	65	131		
3. July - Aug. - Sept.	63	68	59	141	159		
4. Oct. - Nov. - Dec.	<u>43</u>	<u>32</u>	<u>86</u>	<u>45</u>	<u>90</u>		
TOTAL	252	212	218	348	489	112	


\* Percentage change with respect to same period of the previous year

A.3

FIRMS PLACED AT NEW ADDRESS (1982 1ST QUARTER):

	<u>1977</u>	<u>1978</u>	<u>1979</u>	<u>1980</u>	<u>1981</u>	<u>1982</u>	<u>* %</u>
1. Jan. - Feb. - Mar.	33	28	20	38	32	23	-28
2. Apr. - May - June	28	34	34	38	34		
3. July - Aug. - Sept.	39	33	38	41	182		
4. Oct. - Nov. - Dec.	<u>30</u>	<u>31</u>	<u>49</u>	<u>42</u>	<u>30</u>		
TOTAL	130	126	141	159	278	23	

\* Percentage Change with Respect to Same Period of the Previous Year.



Digitized by the Internet Archive  
in 2024 with funding from  
Hamilton Public Library

<https://archive.org/details/1982activityrepo00unse>



A.4

COMPANY INQUIRIES STILL OUTSTANDING (1982 1ST QUARTER):

	<u>1979</u>	<u>1980</u>	<u>1981</u>	<u>1982</u>
1. January - February - March		13	101	112
2. April - May - June		20	121	
3. July - August - September		114	150	
4. October - November - December	<u>1</u>	<u>27</u>	<u>116</u>	<u>    </u>
TOTAL	1	174	488	112

TOTAL OUTSTANDING: 775

Inquiries are considered outstanding as long as the company demonstrates continuing interest in expansion or relocation. In some cases, the finding of a suitable property meeting all the company's requirements (rail, cranes, size, services, etc.) can take several years. This Department maintains records of the company's needs and when a property comes on the market, it is matched to the company's requirements.







A.5

COMPANY INQUIRIES WITHDRAWN (1982 1ST QUARTER):

	<u>1978</u>	<u>1979</u>	<u>1980</u>	<u>1981</u>	<u>1982</u>
1. January - February - March	9	11	25	32	61
2. April - May - June	14	16	16	8	
3. July - August - September	17	20	13	15	
4. October - November - December	<u>14</u>	<u>14</u>	<u>20</u>	<u>7</u>	<u>—</u>
TOTAL	54	61	74	62	61

Interpretation

The above are inquiries that have been withdrawn for such reasons as the following:

	<u>1980 TOTAL</u>	<u>1981 Yr.D</u>	<u>1982</u>
1. Decided To Expand On Their Existing Property	8	4	37
2. Were Unable To Raise Additional Financing	6	8	
3. Renewed Lease On Existing Facilities	6	6	
4. Looked Here But Went Elsewhere	7	12	5
5. Proposed New Business That Failed To Materialize	20	18	9
6. Abandoned Development Due To Economic Conditions	<u>27</u>	<u>14</u>	<u>10</u>
TOTAL	74	62	61







A.6

COMPANIES LOST (1982 1ST QUARTER):

	<u>1978</u>	<u>1979</u>	<u>1980</u>	<u>1981</u>	<u>1982</u>
1. January - February - March	2	2	2	3	1
2. April - May - June	1	1	0	1	
3. July - August - September	1	0	1	0	
4. October - November - December	<u>1</u>	<u>2</u>	<u>1</u>	<u>0</u>	<u>    </u>
TOTAL	5	5	4	4	1

1982 (1ST QUARTER):

<u>COMPANY</u>	<u>FROM</u>	<u>TO</u>	<u>EMPLOYEES</u>
Rosedale Transport (Q1)	Hamilton	Mississauga	20
			<u>    </u>
TOTAL			20





A.7

FIRMS NEW TO THE REGION (1982 1ST QUARTER):

	<u>COMPANY</u>	<u>PRODUCTS</u>	<u>NEW EMPLOYEES</u>	<u>APPROXIMATE NEW TAXES \$</u>
1.	Canal Electric 240 South Service Rd. Stoney Creek, Ont. (Q1)	Electrical Contractors (Service)	42	3,240.00
2.	Chester's 60 King St. E. Hamilton, Ont. (Q1)	Restaurant	8	1,920.00
3.	Dominion Bridge 9 - 429 Dewitt Rd. Stoney Creek, Ont. (Q1)	Prefabrication (Manufacturing)	N/A	1,024.00
4.	Kenworth (Hamilton) Ltd. 5 - 505 Kenora Ave. Hamilton, Ont. (Q1)	Parts distribution (Commercial)	3	1,008.00
5.	Maxwell's 165 Jackson St. E. Hamilton, Ont. (Q1)	Restaurant	20	1,920.00
6.	National Grocers 181 Hunter St. Hamilton, Ont. (Q1)	Warehousing (Service)	10	19,968.00
7.	Peter Van Egmond & Sons Ltd. 460 Parkdale Ave. N. Hamilton, Ont. (Q1)	Siding, eavesdropping, etc. (Manufacturing)	10	4,800.00
8.	Stats, Blinds Ltd. 720 Upper James St. Hamilton, Ont. (Q1)	Interior slats, blinds (Service)	3	480.00
9.	Surftex Canada (Div. of Hop Mac Inc.) 1036 King St. W. Hamilton, Ont. (Q1)	Conveyor belt cleaning equipment (Manufacturing)	3	450.00
10.	The Old Fish Market 157 Main St. E. Hamilton, Ont. (Q1)	Restaurant (Service)	60	4,800.00
11.	Van Rijn Enterprises 10 - 429 Dewitt Rd. Stoney Creek, Ont. (Q1)	Heat retention systems (Manufacturing)	6	1,024.00
	TOTAL		165	40,634.00





A.8

FIRMS NEWLY FORMED (1982 1ST QUARTER):

<u>COMPANY</u>	<u>PRODUCTS</u>	<u>NEW EMPLOYEES</u>	<u>APPROXIMATE NEW TAXES \$</u>
1. Capricorn Int'l. Machine Sales 208-B Arvin Ave. Stoney Creek, Ont. (Q1)	Sale of metal working machines (Service)	2	1,080.00
		<hr/>	<hr/>
TOTAL		2	1,080.00





A.9

INTERNAL MOVES (1982 1ST QUARTER):

	<u>COMPANY</u>	<u>PRODUCTS</u>	<u>NEW EMPLOYEES</u>	<u>APPROXIMATE NEW TAXES \$</u>
1.	Advance Welding 470 Arvin Ave. Stoney Creek, Ont. (Q1)	Welding & fabricating (Manufacturing)	0	9,600.00
2.	Aerloc Industries Ltd. 64 Head St. Dundas, Ont. (Q1)	Window manufacturing (Manufacturing)	3	3,600.00
3.	Cable 8 Ltd. 150 Dundurn St. S. Hamilton, Ont. (Q1)	Community Programming (Service)	0	3,014.00
4.	Chipman Inc. 2 - 332 Jones Rd. Stoney Creek, Ont. (Q1)	Chemical sales (Service)	1	900.00
5.	Kulka Distributors 701 Main St. E. Hamilton, Ont. (Q1)	Non-asbestos fabrics (Manufacturing)	0	1,508.00
6.	Mobile Cartage & Distribution Ltd. 89 Glow St. Hamilton, Ont. (Q1)	Warehousing and distribution (Service)	3	4,800.00
7.	Overland Western Ltd. 560 Seaman St. Stoney Creek, Ont. (Q1)	Warehousing and distribution (Service)	15	7,680.00
8.	Touch of Brass 5 - 580 Dundas St. W. Waterdown, Ont. (Q1)	Restorations and supplies (Service)	2	1,080.00
9.	Trendsetter Sales 332 Jones Rd. Stoney Creek, Ont. (Q1)	Tupperware sales (Service)	0	1,800.00
	TOTAL		24	33,982.00





A.10

NEW SPECULATIVE CONSTRUCTION (1982 1ST QUARTER):

	<u>COMPANY</u>	<u>LOCATION</u>	<u>APPROXIMATE NEW TAXES \$</u>
N/A			





A.11

MAJOR EXPANSIONS-(OVER \$100,000.00) (1982 1ST QUARTER):

<u>COMPANY</u>	<u>PRODUCTS</u>	<u>NEW EMPLOYEES</u>	<u>APPROXIMATE NEW TAXES \$</u>
1. W. R. Barnes Ltd. P. O. Box 250 Parkside Dr. Waterdown, Ont. (Q1)	Refractory Products	4	4,032.00
2. Domtar Chemicals 725 Strathearne Ave. N. Hamilton, Ont. (Q1)	Chemicals	N/A	N/A
		<hr/>	<hr/>
TOTAL		4	4,032.00



A.12

SUMMARY OF FIRMS PLACED (1982 1ST QUARTER):

	<u>NUMBER</u>	<u>NEW EMPLOYEES</u>	<u>APPROXIMATE NEW TAXES \$</u>
Firms New to the Region	11	165	40,634.00
Firms Newly Formed	1	2	1,080.00
Internal Moves	9	24	33,982.00
Speculative Construction	0	0	0
Major Expansions	<u>2</u>	<u>4</u>	<u>4,032.00</u>
TOTAL	23	195	79,728.00

A.13

SUMMARY OF FIRMS PLACED BY MUNICIPALITY (1982 1ST QUARTER):

	<u>1ST QUARTER</u>	<u>2ND QUARTER</u>	<u>3RD QUARTER</u>	<u>4TH QUARTER</u>	<u>TOTAL</u>
Ancaster					
Dundas	1				1
Flamborough	2				2
Glanbrook					
Hamilton	12				12
Stoney Creek	<u>8</u>				<u>8</u>
TOTAL	23				23





A.14

DOLLAR VALUE OF BUILDING PERMITS  
ISSUED BY QUARTER FOR 1982

	<u>1980 TOTAL \$ VALUE</u>	<u>1981 TOTAL \$ VALUE</u>	<u>1982 TOTAL \$ VALUE</u>	<u>1982 IND. &amp; COMM. VALUE</u>	<u>1981 IND. &amp; COMM. %</u>	<u>1982 IND. &amp; COMM.</u>
<u>ANCASTER</u>						
1st Quarter	2,281,251	1,558,700	1,764,300	NIL	9.42	N/A
2nd Quarter	4,196,536	4,820,944				
3rd Quarter	3,492,600	3,031,670				
4th Quarter	2,022,126	1,710,970				
	<u>11,992,513</u>	<u>11,122,284</u>	<u>1,764,300</u>	<u>NIL</u>	<u>9.42</u>	<u>N/A</u>
<u>DUNDAS</u>						
1st Quarter	369,251	990,873	458,437	20,717	.51	4.52
2nd Quarter	640,070	1,727,698				
3rd Quarter	418,755	1,226,454				
4th Quarter	281,457	832,029				
	<u>1,709,533</u>	<u>4,777,054</u>	<u>458,437</u>	<u>20,717</u>	<u>.51</u>	<u>4.52</u>
<u>FLAMBOROUGH</u>						
1st Quarter	517,450	1,612,462	717,475	261,700	16.26	36.48
2nd Quarter	1,677,266	5,003,030				
3rd Quarter	2,990,069	2,300,694				
4th Quarter	2,202,218	1,921,150				
	<u>7,387,003</u>	<u>10,837,336</u>	<u>717,475</u>	<u>261,700</u>	<u>16.26</u>	<u>36.48</u>
<u>GLANBROOK</u>						
1st Quarter	542,718	403,400	201,575	NIL	23.00	N/A
2nd Quarter	1,456,743	684,180				
3rd Quarter	1,069,622	393,250				
4th Quarter	178,820	430,800				
	<u>3,247,903</u>	<u>1,911,630</u>	<u>201,575</u>	<u>NIL</u>	<u>23.00</u>	<u>N/A</u>





DOLLAR VALUE OF BUILDING PERMITS  
ISSUED BY QUARTER FOR 1982 (Cont'd.)

	<u>1980 TOTAL \$ VALUE</u>	<u>1981 TOTAL \$ VALUE</u>	<u>1982 TOTAL \$ VALUE</u>	<u>1982 IND. &amp; COMM. VALUE</u>	<u>1981 IND. &amp; COMM. %</u>	<u>1982 IND. &amp; COMM.</u>
<u>STONEY CREEK</u>						
1st Quarter	2,671,900	3,979,900	2,312,150	100,000	6.60	4.32
2nd Quarter	6,076,840	14,911,950				
3rd Quarter	6,957,850	6,630,850				
4th Quarter	7,033,050	7,601,790				
	<u>22,739,640</u>	<u>33,132,990</u>	<u>2,312,150</u>	<u>100,000</u>	<u>6.60</u>	<u>4.32</u>
<u>HAMILTON</u>						
1st Quarter	22,418,260	25,353,105	25,118,637	19,194,971	51.23	76.42
2nd Quarter	42,631,813	33,408,938				
3rd Quarter	24,913,994	27,744,565				
4th Quarter	29,786,166	26,226,719				
	<u>119,750,233</u>	<u>112,733,327</u>	<u>25,118,637</u>	<u>19,194,971</u>	<u>51.23</u>	<u>76.42</u>
<u>REGIONAL TOTALS</u>						
1st Quarter	28,800,830	33,898,440	30,572,574	19,577,388	40.59	64.04
2nd Quarter	56,679,268	60,556,740				
3rd Quarter	39,842,890	41,327,483				
4th Quarter	41,503,837	35,884,268				
	<u>166,826,825</u>	<u>200,143,831</u>	<u>30,572,574</u>	<u>19,577,388</u>	<u>40.59</u>	<u>64.04</u>



(B) TOURISM AND CONVENTIONS REPORT

B.1 TOURISM

Familiarization Tour for 25 Mexican Travel Agents - January 27, 1982 :

Accommodations at Holiday Inn - Hamilton. Dinner at Mother's (Westdale), bus tour and breakfast - courtesy Region.

Canadian Government Office of Tourism Spring Travel Show - March 7-10, 1982 :

Detroit, Grand Rapids and Frankenmuth, Michigan - travel trade and consumer shows. (over 3,000 consumers and travel trade).

Cleveland Travel & Outdoor Show - March 18 - March 29, 1982 :

Lady Hamilton Club members assisted our Department by staffing booth. Consumer show, estimated attendance 200,000 people.

Familiarization Tour - D & F Transit - February 24, 1982 :

Regional slide presentation shown. Tourist literature supplied (45 operators).

I.T.B. Berlin - February 26 - March 5, 1982 :

Marketplace, sales calls and Congress Mart at the largest tourist show in the world. Co-op program with Canadian Government Office of Tourism and the Ontario Ministry of Tourism and Recreation. (over 5,000 delegates). Second year of participation.

Canada Calling Program, London, England - March 7 - 10, 1982 :

Trade show for travel trade and international congress meeting planners. Co-op program with Ministry of Tourism and Recreation and Canadian Government Office of Tourism.

Familiarization Tour - Erie Bus Lines - March 15, 1982 :

Regional slide presentation shown. Tourist literature supplied (46 leaders).

Canadian Government Office of Tourism Travel Show - April 19 - 22, 1982 :

Buffalo, Rochester, Syracuse, N.Y. Consumer and travel trade show. (Over 7,000 consumers and travel trade).

Shoppingtown Mall, Syracuse, N.Y. - April 28 - May 1, 1982 :

Holiday Inn, The Plainsman, Flamboro Downs, Dundurn Castle, will join us in this mall promotion. A giveaway "Win a Weekend in Hamilton-Wentworth" will be drawn.





B.2 CONVENTIONS :

New York City - February 1 - 5, 1982 :

Participated in marketplace with New York Society of Association Executives. 150 booths, 40 Canadian. 300 Association Executives toured the area. Participated in marketplace with the Canadian Government Office of Tourism, made sales calls on associations, and bus tour operators.

Chicago - February 8 - 11, 1982 :

Canadian Government Office of Tourism marketplace. 35 representatives from Canada participated. Also made sales calls on associations and tour operators.

Pittsburgh - March 16, 1982 :

Nordair supplied air pass. Made selected calls on association travel agents. Attended Canadian Government Office of Tourism marketplace attended by approximately 40 incentive travel and association representatives.

Sales Calls To Toronto :

9 weekly sales trips to Toronto contacting 52 associations.

<u>Leads For Convention Centre</u>	3
<u>Leads for Hotels</u>	2
<u>Confirmed Convention Centre</u>	4
<u>Confirmed Hotels</u>	12
<u>Bid Prospects</u>	5
<u>Letters of Invitation</u>	11



(C) WENTWORTH HERITAGE VILLAGE

Summary:

In the first quarter of 1982 the Village acquired several important new accessions to the collection, and prepared for significant improvements to the Village in 1982.

C.1 Administration

1.1 Planning and Policy

A chairman and a procedure for consulting the public in the planning process were approved for the Terms of Reference Committee of the Historical Advisory Board. A preliminary Costume Policy was also approved, requiring all staff working in the Village during public hours to be in costume, and providing for the development of a long-range costume policy.

1.2 Organization and Management

The 1981 Canada Community Development Projects Programme team of four employees, which has contributed so much to the interpretation programme and marketing of the Village, concluded its most successful grant period on February 2. By that date, the 1982 CCDP grant team, which will concentrate on transforming the environment of the Village into a more authentic heritage character, had already begun work. Assistance was also provided by the clients of the Region's Social Services programme entitled Linking of Needs and Resources (LONAR), who gained work experience at the Village while assisting in various activities.

1.3 Relations with Other Institutions

The Grand River Division of the Canadian Railroad Historical Association undertook to assist the Village in the cataloguing, restoration and interpretation of the railroad-related exhibits in the Village.

1.4 Finances

The 1982 budget was approved, including increases in admission charges. The Village application for a Special Activities Assistance Programme grant from National Museums of Canada was not approved, but applications were made for Summer Canada and Experience 82 grants for the 1982 summer season.





## C.2 Capital

### 2.1 Physical Facilities and Grounds

The interior of the TH&B caboose purchased last year has been extensively renovated for use as an office, without affecting its eventual employment in display. Located beside the parking lot, it now provides well-placed and convenient office space for the Chief Interpreter and Extension Officer, as well as a much-needed changing area for volunteer and staff interpreters. The Service Bar office was also considerably upgraded by and for the 1982 CCDP grant team, and spring cleaning was begun for the 1982 season.

### 2.2 Collections

The most significant off-season development in this quarter was the acquisition of a number of major new accessions to the collection, including:

- . the complete belt-driven machinery and small foundry from Canada's only remaining hat block shop, used in the manufacture of wooden, ceramic and metal blocks for felt hats, dated c. 1892-1916, donated by Mr. E. Webb of Toronto;
- . the upper facade from an 1849 commercial building from 17 Main Street, Dundas, along with trim, windows and other components of the building;
- . a group of agricultural implements in excellent condition from the Ontario Agricultural Museum in Milton;
- . over 230 fence pickets, formerly around a church in Jarvis, donated by Mr. Philip Colwell of Ancaster.

The transport and storage of several of these new acquisitions occupied a considerable portion of staff time and attention during this quarter. The very heavy machinery of the hat block shop had to be moved from a Toronto factory to temporary storage in the Hamilton Waterworks, graciously provided by Engineering Services. The Dundas facade has been temporarily stored and covered on the ground behind the locomotive, while plans for its erection are in preparation. The ornately carved fence pickets are being painted with a view to eventual installation around the Village Church, or perhaps around the Gillen House; research on their date appears to indicate an 1856-1878 period, but is continuing.

Detailed preparations were made for the contract and building permit for the 'Mud Block House,' the replica exterior of the Potts family homestead from Simcoe which will provide storage, clean workshop, orientation gallery, library and washroom facilities on the existing foundations beside the parking lot. A conservation scientist from National Museums of Canada conferred with staff and the contractor.



## C.3 Programmes

### 3.1 Interpretation

An important step forward for the Village was an agreement to host a series of courses in heritage crafts and related subjects co-sponsored with Mohawk College; about a dozen short courses and seminars were advertised for the spring. A new Education Kit was prepared for distribution to schools, and replicas were marked for use in demonstrations, to ensure that artefacts were not so used. Staff training during the winter included attendance at several seminars and workshops on museum practices, viewing of audio-visual material from the Ontario Museum Association, and a stimulating lecture on the settlement of the former Beverly Township area of Flamborough by local historian Walter Scott.

### 3.2 Volunteers

Two winter newsletters kept volunteers informed of activities during the off-season. Five Friends of the Village joined staff for a series of seminars at the Sigmund Samuel Canadiana Gallery of the Royal Ontario Museum in Toronto. Nine others appeared to help on a winter work day, and assisted with cataloguing and other activities.

### 3.3 Extension

The 'kitchen' display used in conventions and other exhibitions was completely renovated, and saw its first use in the Hamilton Home Show in March. A volunteer spoke on the Village to the Brantford YMCA, while staff presented slides and commentary to the Women's Institute in Carluke and the Waterdown-East Flamborough Heritage Society in Waterdown.

### 3.4 Publicity and Marketing

Holiday Inn in Burlington added the Village to its brochure of nearby activities for guests, with promotional tickets offered. The Extension Officer took the Village to tour organiser conventions in Dearborn and Grand Rapids, Michigan. And LONAR clients undertook the task of stuffing brochures with inserts on admission rates and times of opening, an essential preparation for mass brochure distribution this spring.

### 3.5 Special Events

A 1982 season special events calendar was produced and distributed. The annual Ice Cutting demonstration took place at Valens Conservation Area on February 7, and the ice transported to storage in the Village ice house. And a new special event, Cambridge Day, was negotiated with a Cambridge radio station which will broadcast from the Village parking lot on that day.

### 3.7 Publications

The Village's first colour postcard appeared. It and six others will be on sale in the Gift Shop this spring.







OXFORD  
1523  
MADE IN CANADA





*Oxford*  
1258  
MADE IN CANADA